

### I:BICA Founding & Director

**Interdisciplinary Artist** 

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# **Lidija Ristić**

### **Education**

New York University, Steinhardt College, New York, USA

MFA Studio Art, 2021

### Massachusetts College of Art & Design, Boston, USA

BFA in Sculpture, minor in Painting 2010

### Creative Mentorship, Mentee Year Long International Mentorship Program, Belgrade RS

Produced in partnership with the Culture & Creativity for the Western Balkans program of the British Council & the European Union 2023-2024

### Creative Leaders Academy, Cultural Associates Oxford, remote

6 week certificate course in Creative Entrepreneurship produced in partnership with the British Council, Unesco, Italian Agency for Development Cooperation & the European Union 2023



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# **Selected Work Experience**

#### Founder/Director I:BICA Interdisciplinary Association

Inspiring: Broad Interdisciplinary Cultural Alliances

A network connecting practitioners across the Art & Culture and STEM sectors

- Created & developed the organization's concept and structure
- Recruited core team & initial members/collaborators
- Developed business and PR strategies
- Designed brand identity & managed social media

### Content Creator/Manager, Kelsey Blackwell's Social Media, Remote

- Designed content, including reels, stories, carousels and still feed posts
  - Scheduled weekly posts via Later and Airtable programs
  - Strategized best format for Blackwell's copy to be published to Instagram account
  - Strategized ways to promote Blackwell's book launch and coaching group

### Graphic Designer, RED Communication, Belgrade, RS

Deigned campaign content and produced client presentations for:

- individual products
- launch events
- new enterprises

2020

2019

2019

2128

2021

2020

### Instructor, *Sculpture I for Non-Majors*, NYU Steinhardt College, NY

- Designed syllabus/assignments
- Guided undergraduates in studio-based course geared towards learning 3d production basics
- Made shift to remote online teaching via Zoom during the first wave of lock-downs

### Teaching Assistant to Martha Schwendener, NYU Steinhardt College, NY

Art Since 1945, Art History, Department of the Art & Art Professionals

- Graded assignments and final exams of undergraduate students
   Task attaches and control with the index of the students
- Took attendance and assisted with students needs during class
- Assisted online syllabus upload

### Teaching Assistant to Chris Bogia, NYU Steinhardt College, NY

3D Fundamentals, Department of the Art & Art Professionals

- Assisted Professor in bi-weekly instruction of undergraduate students
- Designed and executed instruction of final assignment



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2019	<ul> <li>Practice Manager Vanity Projects, Manhattan, New York</li> <li>Managed employee schedules</li> <li>Set client appointments</li> <li>Managed artists long-term schedules and daily routines</li> <li>Opened &amp; closed salon/gallery</li> </ul>
2016	Creative Director Hungry Babes SF, San Francisco, CA Organization that raised awareness/funds for the hungry & homeless of the Bay Area • Designed website, logo & all graphics for the organization & its events • Created content & concepts for photoshoots & promotional visuals • Planned/executed fundraising events & Pop-Up dinners
2015	<ul> <li>Co-Founder/Director/Curator 24k Studios Presents, Bay Area, CA</li> <li>Food-Truck-Inspired Mobile Gallery Project of 24k Studios <ul> <li>Spearheaded project</li> <li>Wrote successful grant proposal awarded by Ne Timeas Restaurant Group</li> <li>Designed build-out and retrofitted 20ft box trucks used for traveling gallery space</li> <li>Designed logo and website</li> <li>Managed social media accounts</li> <li>Partnered with local organizations to exhibit work of young artists across the Bay Area</li> </ul> </li> </ul>
2013-15	<ul> <li>Brand Ambassador, Woll Jewelry, San Francisco, CA</li> <li>Represented brand on the road and locally</li> <li>Secured first retail clients for owner</li> <li>Traveled to fairs &amp; worked booth alongside owner</li> <li>Consulted owner on brand and business strategy: resulted in brand pivoting to, now, signature plastic fruit designs</li> </ul>
2012-14	Server, Ne Timeas Restaurant Group, San Francisco, CA Central Kitchen and Flour + Water Restaurants • Served tables, bartended, waited on private parties and special events • Guided guest experience and sold imported and domestic natural wines • Responsible for closing down/locking up premises • Balanced the restaurant's cash draw and supervised employee tip-outs • Managed Instagram Account
2014-18	Server/Food Runner/Bartender Namu Gaji, San Francisco CA Farm-to-table casual fine dining concept Korean & Japanese Inspired Cuisine • Waited tables/guided guest experience • Ran food, bussed/reset tables • Poured/prepared drinks

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### 2012-18

2012-18

2010-

present

### Asian Art Museum, San Francisco CA

- Joined the preparations team in the role of as-need-preparator.
- Apprenticed under Lighting Designer & mastered lighting for both contemporary artworks & pieces of antiquity with rigorous conservation standards
- from 2014: Designed & executed lighting concepts for entire exhibitions
- Independently maintained the museum's lighting for the permanent collections

### Co-Founder 24k Studios, San Francisco, CA

- Established collective workspace in the heart of San Francisco's Mission district
- Curated/organized/promoted exhibitions & well-attended/publicized events
- Designed logo & website & managed social media accounts

### Independent Artist & Curator, Multiple Locations, International

- Wrote exhibition/grant proposals & press releases
- Promoted exhibitions through multiple channels including social media & traditional/digital press
- Managed internet presence including design/maintenance of website & social media
- Managed inventory of artwork & project documentation
- Coordinated installation schedules & transportation logistics with institutions/galleries

### **Exhibitions**

### Solo:

TOP COAT, Cultural Center Dorćol, Belgrade, RS Behind Her Uncontaminated Front, 80WSE, New York, NY Faux Fawning, Installation for Jenny Lemons, San Francisco, CA Secret Garden, Installation at 24k Studios, San Francisco, CA Icons and Idolatry, Vacation SF, San Francisco, CA How My Garden Grows, SOMA Arts Center, San Francisco, CA Icons and Idolatry, ATA Gallery, San Francisco, CA



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### **Group Shows**:

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MÄRCHENBRUNNEN, Haus der Statistik, Berlin, DE SKULPTURA 23, ULUS/Pavillon des Arts Cvijeta Zuzorić, Belgrade, RS Töfra Heimilið / Magical Home, King & Bang, Reykjavik, IS ReA! International Art Fair, Milan, IT Large Format Identities, Arte Gallery, Belgrade, RS Distant/Memory, Visionary Projects, NYC/Berlin Echoes of the Ancient, 56 Bogart/The Border Project, Brooklyn, NY RAZMAŠTANI DIG(ID)ENTITETI, NO CONCEPT Gallery, Belgrade, RS Sublime G.O., Pilotenkueche, Leipzig, DE A.D.S., Altehandelsschule, Leipzig, DE BlauVerschiebung Performance Festival, Gallery Kub, Leipzig, DE Youth Biennale, Pavillon des Arts Cvijeta Zuzorić, Belgrade, RS the Secret Language of Objects, Urban Studio Unbound, Yonkers, NY is this a bad time?, 80WSE Gallery, New York, NY Mess/MESS, Paradice Palase, Brooklyn, NY Tulpamancy, 80WSE Gallery, New York, NY Holiday Bazaaaar, 2498 Harrison Street Studios, San Francisco, CA Secret Garden, 24k Studios, San Francisco, CA Breach the Surface and Sink, West Coast Craft Show, San Francisco, CA Women Are Perfect, Galeria de la Raza, San Francisco, CA Sexism: A Touchy Subject, Arc Gallery, San Francisco, CA Parking Lot Art Fair, For Mason Public Parking Lot, San Francisco, CA Beasties, Sebastopol Center for the Arts, Sebastopol, C Plus Minus, Brant Gallery, Boston, MA Carry-Out Show, MEME Gallery, Cambridge, MA

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### **Curatorial Projects**

Sense Memory Capsule Exhibition, DIM, Belgrade, RS Mess/MESS, in partnership with Paradice Palase, Brooklyn, NY Breach the Surface and Sink, traveling show in partnership with: Parking Lot Art Fair, Urban Air Market, West Coast Craft Fair & The 20th Street Block Party, San Francisco, CA Not as Simple as It Seems, 24k Studios Presents for Of the Grid, Berkeley, CA Hand Jobs: Collaborations of Nail Artists and Jewelers, 24k Studios, SF CA Unstuck in Time: Paintings by Kristen Texiera, 24k Studios, San Francisco CA Heritage: film work by Cate Giordano, 24k Studios, San Francisco CA

# **Recipient/Participant**

Culture Moves Europe Mobility Grant, Goethe Institut & the European Union Karen Finley Scholarship for Women and Non-Binary Writers, Hudson Valley Writers Center, NY Luxembourg Art Prize Certificate of Artistic Merit, Luxembourg Artist in Residence, 3 months, Pilotenkueche International Art Program, Leipzig, DE Ne Timeas Art Grant Recipient, San Francisco, CA Crosby Award Honorable Mention, Boston, MA lid.ristic@gmail.com lidijaristic.com linkedin.com

# **Selected Publications/Features**

Aesthetica Magazine feature, print & digital, UK-based/international Echoes of the Ancient, Artforum, digital, international Telegraf Serbia, print interview, RS Studio B, Belgrade, Good Morning, live television interview, RS RTS, Kultniri Dnevnik, television interview, RS Noizz, "When everyday objects become art" digital, RS Arte, exhibition announcement, digital, RS Serbia Today, exhibition announcement, digital, RS Looker Weekly, interview, digital, RS Les Nouveaux Riches, artist interview, international/ Vienna, AT-based, digital Divided Magazine, Issue 4, international, print & digital Art Jobs, Artist of the Month, international, digital Art + Type Magazine, Issue 1, international/New York, NY-based, print Dwell Collective Zine feature, Issue 1 "A Woman's Space", Plymouth, UK Average Art Magazine feature, June Issue, UK Average Art Magazine feature, May Issue, UK SOMARTS blog feature, How My Garden Grows, San Francisco, CA Nails Magazine, April Issue, Torrance, CA SF Weekly, "Hand Jobs" Nail Art Show Nails It, San Francisco, CA

# **Strengths**

Creative Synergistic Thinking Systemization Efficiency Prioritization Time Management



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### **Skills**

### **Communication**:

### Extensive customer service experience & well trained phone etiquette

Experience writing press releases and promoting exhibitions/events

· Both via social media and traditional press

#### Experience Managing Social Media Accounts

• Understanding how to use platforms to promote brand identity, events and new business

#### Multilingual-

- Native English speaker
- Fluent in Serbian
- B1 Spanish

### **Event Planning:**

- Exhibition production-• Experience working for institutions, galleries & pop-ups
- In total over 90 shows executed

#### Fine Dining & Catering-

Experience organizing and executing private parties from 10 to 100 guests including weddings

### Perfomance production & direction:

#### Experience as a:

- performer, a stage manager, a lighting technician, costume designer, director & producer
- internationally in cities including Boston, San Francisco, New York and Leipzig

#### Fair & Festival:

 Experience designing, transporting & installing booths of varying sizes at trade and art shows Installations

#### Experience working in various conditions:

- galleries
- museums
- independent spaces
- outdoor venues
- white cube
- permanent collections- antiquity & contemporary
- alternative spaces
- private residences
- window displays
- product demonstrations

Skills include both spacial/architectural and lighting design & production



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### Sales:

- Experience in traditional retail roles
- Experienced in cold calling, product demos & lead scouting
- Experience selling artwork & craft objects at fairs, shows, in gallery settings
- 6 years experience promoting food, wine & spirits in the hospitality industry;
- maintaining high check averages to sustain thin profit margins

### **Digital Processes:** Comprehensive understanding of following programs & files:

- Adobe Suite, in particular: Photoshop, Premier Pro, InDesign, Illustrator
- Blender, Zbrush
- Audacity
- Outlook, word, excel
- Google Suite
- pdf, PNG, JPG, Wavefront, obj, tiff

Video & Audio Editing Graphic Design 3d Modeling/Printing

### **Fabrication**:

Experienced in wood shop & metal shop equipment including but not limited to:

- Hand tool: saws, chisels, hammers, bending break
- Pneumatic: nail gun, staple gun, brad nailer
- Foundry process: aluminum, bronze, iron, including Slurry Casting
- Power tools: table saw, drills, buffing wheel, chop saw, sanders

Experience operating industrial equipment including but not limited to:

- Scissor lift, especially through narrow gallery passages full of delicate artwork
- Pallet jack
- Personal lift
- Experienced art handler
- Contemporary
- Large scale
- Pieces of antiquity
- Textile work & clothing design/construction:
- hand & machine sewing
- felting
- embroidery
- upholstery
- weaving

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### **Direction:**

Experience in leading individuals & teams in-

- Perfomance Direction
- Creative/Art Direction
- Program Direction

### Hospitality/ Fine Dining:

Eight years of experience working in service:

- Casual Fine Dining
- Catering

Positions held:

- Server
- Bartender
- Host
- Comprehensive understanding of kitchen protocols
- basic culinary knowledge
- Comprehensive knowledge of front & back of house procedures basic management experience
- Able to tend bar, set formal table wear & prepare buffet

Comprehensive knowledge on:

- Wine
- Sherry
- Sake
- Beer knowledge

Experience with various POS systems

- Aloha, Revel & Breadcrumb
- ServSafe certified

